

ACCELERATOR SESSIONS

Your Strategic Sounding Board

One of the main benefits of the Oystercatchers club is your bi-annual Accelerator Sessions. During these, our expert consulting team, which has several decades of combined agency experience, will act as your critical friend and confidential partner.

You can use these sessions how you deem fit:

- Want a strategic soundboard for your new positioning?
- Need someone to provide honest feedback on your team's pitch?
- Searching for advice on how to stand-out from competitors?

We provide constructive, pragmatic, and informed feedback, grounded in daily conversations with brands, to help you hone your proposition, sharpen your positioning and perfect your pitch decks for maximum impact.

"I found the combination of specific, tangible things to change in the creds deck valuable, as well as the broader discussion of themes and motifs that would be worth me going back to the agency and exploring in general."

Alastair Little,
Client Director,
Mindshare



LED BY:

Andy Bargery,
Managing Partner

Adam Trainis,
Managing Partner

Becky McKinlay,
Managing Director