

# ACCELERATOR SESSIONS

## Your Strategic Sounding Board

Oystercatcher Accelerator Sessions allow you to benefit from the experience of our expert consulting team. The team have decades of combined experience across agency and in-house roles, and will act as your critical friend and confidential partner.

### You can use these sessions how you deem fit:

- Want a strategic soundboard for your new positioning?
- Need someone to provide honest feedback on your team's pitch?
- Searching for advice on how to stand-out from competitors?

We provide constructive, pragmatic, and informed feedback, grounded in daily conversations with brands, to help you hone your proposition, sharpen your positioning and perfect your pitch decks for maximum impact.

"I found the combination of specific, tangible things to change in the creds deck valuable, as well as the broader discussion of themes and motifs that would be worth me going back to the agency and exploring in general."

**Alastair Little,**  
Client Director,  
Mindshare



### LED BY:

**Andy Bargery,**  
Managing Partner

**Adam Trainis,**  
Managing Partner

**Becky McKinlay,**  
Managing Director